

Super Savings All The Time With Target Weekly Ad

We have endless options for shopping in this day and age. Each year, companies spend millions of dollars catering to different consumer demographics. With all of the choice we have, sometimes it is difficult to pick a company or brand to stay loyal to. Companies are very aware of supply and demand, and since there is so much to choose from, the results are beneficial to the consumer. Price reduction promotions and the onslaught of sales are ways that the consumer benefits handsomely from companies competing for business.

Many companies create things like coupons in order to get consumers to shop with them. Print circulars are another strategy that companies use, by rotating weekly sales. Print circulars are pamphlets that advertise all of the things stores have marked down for that particular week. A weekly ad is another name for these. The Target weekly ad is one of the most popular of this promotions.

The Target weekly ad is particularly popular because it tailors sales to the customer in many ways. The website version of the Target weekly ad lets a customer type in their particular zip code or city and state in order to individualize the savings to the Target location nearest their home. Once this is done, the weekly ad appears and customers are able to click to enlarge an item of interest. Not only does the item then appear larger, but the price, quantity, and department where the item can be found are all listed.

The method in which the Target weekly ad is organized is very enticing. Different themes appear each week. For instance, this week there is a baby theme, and all items pertaining to babies are on sale. From strollers to diapers, the Target weekly ad makes sure that the customer sees them the company as an all inclusive one stop shopping location for their baby needs.

Another method of the Target weekly ad is to focus on seasons and holidays, which just about every store does. Target makes good use of the back to school onslaught for everyone from college freshman to kindergarten. The stylish back packs, soft dorm pillows and even computer software sales appeal to all ages and genders.

The sheer length of the Target weekly ad is one thing that seems unique to the company. Most company circulars are six to seven pages at most, while the [Target weekly ad](#) totals about twenty pages! The ever changing sales and large volume of items offered at a discount both make for great advertising, and you guessed it, big savings! Your spending budget can truly benefit from comparison shopping store to store via weekly ads.

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About the Author

More information on target store locations, stop in at [this reference](#).

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