

Setting Yourself Apart From The Blogging Masses

Blogging has become such an ubiquitous activity that it seems that you cannot get on the Internet without running into one or two blogs. In spite of the many positive aspects that blogging has brought upon us, it has also serve to highlight the fact that so many bloggers appear to have disregarded common blogging etiquette in the pursuit of higher readership. If you have been a frequent observer of the blogging phenomenon for a number of years now, then you probably know what we are talking about. The relative lack of blogging etiquette has only emphasized the need to maintain some sort of structure and the blogging arena.

Blogging is a unique means of expression in itself, and that what was once a fairly invalided audience has now transcended geographical boundaries to encompass the rest of the world. Although you may still adopt a personal tone if you wish, remember that other people who may not readily understand your tone or your delivery may read your blog.

While blogging was once primarily a way to share your innermost thoughts and ideas to the world, the vast popularity of blogging has resulted in countless pages seemingly dedicated to trivial posts. While such everyday occurrences may be significant to you, not everyone in your audience will feel the same way. Instead of merely posting about your day to day activities, it may better serve your blog to write on a certain theme or subject. You should strive to write from a position of authority. This means that you would be a far more effective blogger if your blog focuses on a subject that you are intimately familiar with. This doesnt necessarily mean that you will have to be a recognized expert on the subject, although it would help to have more than a casual interest in what your blog is all about. Remember that your audience is will want to pick up some information or unique insight on that particular subject matter that youre focusing on, and having some knowledge is the best way to provide that content.

Ripping off other peoples content is a no no. Even if you have nothing to post on your blog for a few days, this is still a lot better than stealing content from someone else. You certainly dont want other people to steal your content, so dont do it!

Finally, always write as if your reputation is at stake. Anything that you write in your blog may find its way back to you in the future. It is therefore important to make sure that you do not engage in any online behavior that is at odds with your actions in the real world. See more [Submit your blog Blog](#)

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