

Why You Need a Sitemap to Submit Your Blog to Google

A new popular pastime called blogging has been catching on with a lot of people recently. Blogging is a great way to express your thoughts and feelings with the world. It is done by publishing your writing on blogging websites. You can make a lot of money by blogging too.

Before you get noticed however, you must submit your blog to directories and search engines. You must submit your blog in order to get traffic to it. The competition for traffic on the internet can run in the billions. The reality is that there is no way you can get your share of the traffic unless you submit your blog to the search engines and directories.

To be a successful blogger, especially if you want to make money at it, you must learn all you can about internet marketing too. You will need to learn about search engine rankings and all about links and back links. First you need to learn how to submit your blog.

You will be really at a disadvantage until you learn how to submit your blog. You will also need to submit your blog to the appropriate directories and search engines. Not just any directory online will be the right category for your blog. There are all kinds of categories. People who search the internet will be able to find you if you submit your blog to the category or topic they are looking for.

When you go to submit your blog to the search engine you will find that it is very much like submitting a website. It is not exactly the same though. If you know what the differences are you can get your blog indexed a lot faster.

You should create a sitemap before you submit your blog. If you want to submit your blog to google this is really a must do. Google likes sitemaps. You will only have to do this once but then you should keep it updated.

You can also submit your blog to MSN and Yahoo search engines as well. Use a blog like Wordpress if you want one that has an easy sitemap plugin. The good thing about a plugin is that it will update your sitemap for you whenever you site is changed. Google even has free tools that you can create your sitemap with.

You can use a site like Feed Shot to submit your blog to directories. After that the only thing left to do is to ping your blog to update it at the directories you have submitted your blog to. To learn more about how to submit your blog you can use the search engines for more information.

About the Author

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